



NEWS RELEASE  
FOR IMMEDIATE DISTRIBUTION

May 29, 2014

Moncton, N.B. – ***The local community celebrates the “Heart of the Community” at it first annual Tri-Community Breakfast***

The Greater Moncton Chamber of Commerce recognized the unsung heroes of our community this morning at its first Tri-Community Breakfast at the Delta Beausejour Hotel. There were over 125 people who attended this event which symbolizes the support out there for the hard work being done by the not-for-profit sector in Dieppe, Moncton, Riverview. The awards, which were appropriately named, “The Heart of the Community Awards” were beautifully framed photos taken by local photographer George Griffin.

“We are so excited by the response that we got to this event,” says Carol O’Reilly, CEO of the Greater Moncton Chamber of Commerce. “We wanted to celebrate the people who work tirelessly either as volunteers or hired staff for many of the agencies and organizations that truly make this area an exceptional to place to live.”

The GMCC presented four awards in total. One to each of the three municipalities and then an overall award, **The People’s Choice Award**, which was voted for by the general public. The winners were as follow....

**Dieppe** – Salon du livre de Dieppe

**Moncton** – Crossroads for Women/Carrefour pour femmes

**Riverview**- Riverview Lions Club

**People’s Choice Award** – The Riverview Arts Centre

“We were so honoured to have Monique Imbeault, CEO of General Financial Corporation, as our guest speaker this morning,” says O’Reilly. “Her commitment to the community and the work that goes on with the non-profits is truly an inspiration. We are also extremely grateful to all of the local business people that supported this event.”

***The Greater Moncton Chamber of Commerce is the voice of the business community for more than 820 businesses representing more than 35, 000 members in Dieppe, Moncton and Riverview and the vicinity.***

**Media Contact:**

Bonnie Porter  
Manager of Communications and Public Relations  
Tel: 506-856-4004 Email: bporter@gmcc.nb.ca