



August 10, 2015

The Greater Moncton Chamber of Commerce Supports Newcomers

Over the past few days, there has been a great deal of regional media coverage about the racial slurs that the owners of Checkpoint Germany, a local food truck, have been dealing with. This is unacceptable. Owner, Michael Uberall and his partner Shelley are members of the Greater Moncton Chamber of Commerce and active participants in our local community. They have been running their food truck in the area since the summer of 2014. Last fall, they were nominated for a GMCC Business Excellence Award and were chosen by our panel of judges to be in the top three as “Immigrant Entrepreneur” of the year. Finalists are considered to be leaders in the local business community - these are the people who inspire and embody a mindset of excellence and service. So, it goes without saying that Michael Uberall is a leader in our community.

Since this story has come to the attention of Greater Monctonians there has been an outpouring of support. The Greater Moncton Chamber of Commerce would like to add our name to the list of supporters of Checkpoint Germany. Our wish is that they remain in this community for many years to come.

We stand together in supporting and encouraging newcomers to this area and we hope that a small group of closed minded individuals will not mark our community as a whole.

Our tri-community area is recognized as one of the kindest and most welcoming regions to visit. Dieppe, Moncton and Riverview are exceptional places to live and do business and numerous studies confirm this. Our region’s growing diversity is enhancing the quality of life for residents here and continues to offer unique experiences to visitors and Greater Monctonians. This sector is a driving force for the economic development of our city as well as an integral part of our community's identity.

We ask that the public continue to show your support to Michael and Shelley by visiting Checkpoint Germany and tasting their authentic German cuisine. You can find out where they are located daily by visiting their Facebook Page at www.facebook.com/germanfoodtruck Together as a community we can work to see that our tri-community continues to be known for its diverse culture and warmth and friendly character.

Carol O'Reilly

CEO, Greater Moncton Chamber of Commerce

The Greater Moncton Chamber of Commerce is the voice of the business community for more than 825 businesses representing more than 35, 000 members in Moncton, Dieppe and Riverview and the vicinity.

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