



May 18, 2016

The Greater Moncton Chamber of Commerce welcomes IKEA to the Maritimes

It was announced earlier this year that IKEA will open a new retail location in Nova Scotia. The full size store will be opening in Halifax in 2017. A great addition to Greater Moncton area would be to see this store supplemented by a pick up and order point location here in our tri-community. This store would make a spectacular addition to the already thriving shopping experience we have here.

Greater Moncton is the geographic centre of the Maritime provinces, therefore we are certain that we could support a pick up and order point location. This type of store would make IKEA more accessible to more people from all over the region. We are centrally located with more than 1.4 million people living within 2.5 hours of Greater Moncton. Greater Moncton also experiences people travelling to our tri-community to shop at our malls and many retail outlets on a daily basis from all three maritime provinces.

As you know, all truck and rail traffic from eastern Canada also must travel through Greater Moncton on its way to Halifax so this is another great reason to have a pick up and order point here. It would allow more people, from smaller communities, to shop IKEA and reduce both delivery times and additional costs. Allowing shoppers to “buy more” and “buy more often”.

We hope that IKEA will continue to keep Greater Moncton on its radar as you evaluate further expansion opportunities. Setting up a location in Greater Moncton would be a great addition to the shopping experience here. The GMCC is certain the shoppers from Prince Edward Island, New Brunswick and pockets of Nova Scotia would agree. Our vibrant tri-community is brimming with businesses; shops large and small continue to pop up all over and our restaurants and bars are multiplying every day giving our community an energy that is pulsating throughout the business community. Greater Moncton is unmistakably the right fit for IKEA Canada.

Carol O'Reilly

CEO, Greater Moncton Chamber of Commerce

The Greater Moncton Chamber of Commerce is the voice of the business community for more than 825 businesses representing more than 35, 000 members in Moncton, Dieppe and Riverview and the vicinity.

Media Contact:
Bonnie Porter
Director of Communications and Operations
Tel: 506-856-4004, Email: bporter@gmcc.nb.ca